



RULES AND ECONOMIC DEVELOPMENT COMMITTEE 2013 YEAR-END REPORT

Committee Members:

Council President Pro Tem Sherri S. Lightner, Chair

Councilmember Kevin Faulconer, Vice Chair

Councilmember David Alvarez

Councilmember Marti Emerald

Councilmember Mark Kersey

12/3/2013

Introduction and purpose of report

Part one of this report provides an overview of the work of the Committee on Rules and Economic Development in 2013 (which will be known in the future as the Economic Development and Intergovernmental Relations (ED&IR) Committee). It includes a summary of items that were reviewed by the Committee and subsequently approved by the City Council, as well as items that are currently awaiting City Council approval. Also provided is an overview of items that the Committee reviewed, including several for which further direction was provided.

Part two highlights items that were continued from 2013 and are anticipated to be scheduled for committee at the outset of 2014, as well as items that will return for regular updates in 2014.

An in-depth discussion of 2014 priorities will be held at the Committee at the beginning of next year.

PART I - OVERVIEW OF THE COMMITTEE'S 2013 WORK

We are proud to report on a wide range of significant policy achievements at the Rules and Economic Development (R&ED) Committee. In partnership with the Office of the Independent Budget Analyst, the City Attorney's Office, and two Mayoral Administrations, we have vetted 31 action items and heard 29 informational items as of December 2, 2013, as further detailed below.

The following is an overview of the Committee's progress that highlights: (1) Policy items that have been reviewed by the Committee and adopted by the City Council; (2) Policy items reviewed by the Committee and currently awaiting Council consideration; and (3) Updates and policy items reviewed by Committee.

1. *Since January 2013, the following items were reviewed by the Committee and subsequently approved by the City Council (date of first City Council hearing indicated):*
 - Development and approval of the 2013 Legislative Program (2/11/13)
 - Ordinance amending the Municipal Code relating to the Human Relations Commission (2/26/13)
 - Resolution in Favor of Broadcast Coverage of Padres Games by Time Warner Cable (3/26/13)
 - Update of the City's vision and Council Policy 700-20 on the Port of San Diego (4/8/13)
 - Update of Council Policy 000-13, "Procedure for Mayor and Council Appointments" (4/8/13)
 - Adoption of the Fiscal Year 2014 Business Improvement Districts Annual Plans and Appropriation (4/8/13)
 - Draft Resolution Regarding Immigration Reform (4/9/13)
 - Recommendation from the City of San Diego Ethics Commission Regarding Political Party Contribution Limits (6/4/13)
 - Report from the Economic Development Department Recommending Designating a New San Diego Regional Target Employment Area for 2013 (6/11/13)
 - Report from the San Diego Convention Center Corporation regarding the Convention Center Marketing Contract Semi-Annual Report (7/30/13)
 - Prevailing Wage Ordinance (7/30/13)
 - Report from the San Diego Ethics Commission requesting ministerial amendments to Ethics Ordinance and Council Policy 000-04, "Code of Ethics and Ethics Training" (9/17/13)
 - Revisions to the composition and responsibilities of Council Committees (10/15/13)
2. *The following policy items were reviewed by the Committee and are currently awaiting City Council consideration (date reviewed at Committee indicated):*
 - Improving the process for the noticing of a public hearing of an appeal of an environmental determination (1/9/2013 and 3/20/2013)
 - Plastic Bag Reduction Ordinance (9/11/2013 and 10/23/2013)
 - Revisions to Council Policy 900-15, "Small Business Enhancement Program" (11/6/2013)

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- Report from the Office of the City Attorney requesting outside legal services related to the Rural/Metro, Inc. bankruptcy (11/6/2013)

3. *The Committee reviewed, and in most cases, provided direction on the following items (date of Committee hearing indicated):*

Economic development and intergovernmental relations-related policy items

- Updates from the San Diego Regional Economic Development Corporation Economic Development Committee (1/30/2013 and 9/25/2013)
- Presentations from Economic Growth Services, the Office of the Independent Budget Analyst and the City Auditor regarding the update of the City's Economic Development Strategy (1/30/2013)
- Semiannual updates from the City's Port Commissioners (3/6/2013 and 11/6/2013)
- Quarterly Performance Reports from San Diego Workforce Partnership regarding the implementation of the 2013 CONNECT2Careers San Diego Program (4/24/2013, 7/24/2013, and 10/9/2013)
- Update from the Economic Development Division regarding the City of San Diego's Small Business Programs, including update from the City's Small Business Advisory Board (6/5/2013)
- Report from Civic San Diego regarding the New Market Tax Credit program and other strategies for community development (6/19/2013 and 9/25/2013)
- San Diego County Regional Airport Authority annual update (7/10/2013)
- Development of the City's Open Data Policy, including reports from Open San Diego/Code for America and the Office of the Independent Budget Analyst (7/10/2013 and 11/6/2013, respectively)
- Updates from Economic Growth Services and the Governor's Office of Business and Economic Development (GO-Biz) regarding the impact of State legislation on the San Diego Enterprise Zone Program and implementation of the Governor's new economic development initiatives (7/24/2013)
- Report from the Independent Budget Analyst regarding City's Civil Service hiring (7/24/2013)
- Report from Chair Lightner on the September 24, 2013 Cyber Security Summit: "Growing San Diego as a Cyber Security Hub" (10/9/2013)
- San Diego Military Advisory Council Economic Impact Study 2013 Annual Report (10/9/2013)
- Update on the City's Legislative Program and Related Lobbying Efforts (10/23/2013)
- Update from the Office of Binational Affairs on the activities of the office and on major binational issues relevant to the City of San Diego (11/6/2013)

"Rules"-related policy items

- Presentation of Open Government Web Pages by the Director of Open Government (3/20/2013)
- Report from the Independent Budget Analyst regarding fiscal impact & feasibility of evening Committee meetings (4/10/2013)

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- Report from the Office of the City Attorney regarding noticing requirements and governance for the City's boards and commissions (4/10/2013)
- City Funds Commission semiannual update (4/24/13, 10/23/2013)
- City Clerk Charter and Municipal Code Updates Charter Clean-Up Plan (4/24/2013, 7/10/2013 and 9/25/2013)
- Report from the San Diego County Registrar of Voters regarding mail-in ballots (9/25/2013)
- Report from the Independent Budget Analyst regarding income from the Mt. Hope Cemetery Perpetuity Fund in support of the perpetual care and upkeep of the Cemetery (10/23/2013)

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PART II – MOVING FORWARD TO NEXT YEAR

1. *Policy items anticipated to be heard at the Committee before the end of the year:*

- Report from Planning, Neighborhoods & Economic Development Department regarding the City's 2014-2016 Economic Development Strategy
- Recommendations regarding the formation of the City's Open Data Advisory Group
- Committee consideration of a Council Resolution supporting open data
- City's 2014 Legislative Program
- Report from the Independent Budget Analyst regarding the City's Civil Service hiring process
- Performance Audit Report from the City Auditor regarding Personnel Department recruitment

2. *Policy items that have been continued from 2013, and are anticipated to be discussed in 2014:*

Economic development and intergovernmental relations-related policy items

- Updating Council Policies related to Economic Development (to be discussed following the Council adoption of the updated Economic Development Strategy)
- Discussion regarding the economic impact of the innovation economy, including the role of incubators in our local economy
- Developing a local purchasing preference policy
- Informational Presentation from the City Heights Community Development Corporation regarding the Walk and Shop Program Initiative
- Report from Risk Management regarding consideration of a Memorandum of Understanding between the City of San Diego and SDCERS for management and coordination of retiree health benefits (initially discussed on 10/9/2013, but requested to return with additional information)
- Final Quarterly Performance Report from San Diego Workforce Partnership regarding the implementation of the 2013 CONNECT2Careers San Diego Program

"Rules"-related policy items

- Council Policy Working Group Update (A comprehensive review effort of Council Policies that has included participation from the Director of Legislative Affairs, the City Attorney's Office, City Clerk's Office, Office of the Independent Budget Analyst, the Mayor's Office and the Rules Committee Consultant)

3. *Policy items that will return in 2014 and future years for regular reports and updates:*

- Updates of the City's Economic Development Strategy
- City Clerk Charter and Municipal Code Updates
- Updates from GO-BIZ regarding the Governor's new economic development initiatives
- Convention Center Marketing Contract Semi-Annual Update Reports

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- Regular reports from the Small Business Advisory Board
- Semiannual updates from the City's Port Commissioners
- San Diego County Regional Airport Authority annual updates
- Updates from the San Diego Regional Economic Development Corporation Economic Development Committee
- City Funds Commission semiannual updates
- Updates from the Planning, Neighborhoods & Economic Development Department regarding the City's Small Business Programs
- Updates from the City's Small Business Advisory Board
- Updates from the Director of Binational Affairs

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